



WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977  
ph: (617) 725-0777  
fx: (617) 742-6627

Advertiser  
Agency  
Buyer  
Salesperson

SCOTT BROWN FOR US SENATE-REPU  
Multi Media Services Corp (2430)  
  
Shiebler, Charles (1011)  
ph: (617) 725-0777

Invoice 173856  
Inv Date 9/30/2012  
Terms Net 30  
Contract 48235  
Bill Type Standard  
Period 8/27/2012 - 9/30/2012

Multi Media Services Corp  
915 King St.  
2nd Floor  
Alexandria, VA 22314

AgM

Product POLITICAL CANDIDATE (1051)  
Brand EST 5167 ADD 9/24-9/30 (27809)  
Acct Types Local/Political Candidate Agency  
Est/Headline 5167/  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/1/2012 5:59:58PM

WHDH Boston (WHDH)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	9:00AM- 9:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/24/12 9:19AM (Mo)	00:30	7 News Today in New England 9-10A	SBTV09241218H	\$900.00	
1.0	SPOT	9:00AM- 9:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/25/12 9:12AM (Tu)	00:30	7 News Today in New England 9-10A	SBTV09241218H	\$900.00	
1.0	SPOT	9:00AM- 9:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/26/12 9:21AM (We)	00:30	7 News Today in New England 9-10A	SBTV09241218H	\$900.00	
1.0	SPOT	9:00AM- 9:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/27/12 9:13AM (Th)	00:30	7 News Today in New England 9-10A	SBTV09241218H	\$900.00	
1.0	SPOT	9:00AM- 9:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/28/12 9:29AM (Fr)	00:30	7 News Today in New England 9-10A	SBTV09241218H	\$900.00	
2.0	SPOT	9:30AM-10:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/24/12 9:50AM (Mo)	00:30	7 News Today in New England 9-10A	SBTV09241218H	\$900.00	
2.0	SPOT	9:30AM-10:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/25/12 9:43AM (Tu)	00:30	7 News Today in New England 9-10A	SBTV09241217H	\$900.00	
2.0	SPOT	9:30AM-10:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/26/12 9:30AM (We)	00:30	7 News Today in New England 9-10A	SBTV09241217H	\$900.00	
2.0	SPOT	9:30AM-10:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/27/12 9:43AM (Th)	00:30	7 News Today in New England 9-10A	SBTV09241218H	\$900.00	
2.0	SPOT	9:30AM-10:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/28/12 9:49AM (Fr)	00:30	7 News Today in New England 9-10A	SBTV09271219H	\$900.00	
3.0	SPOT	10:00AM-11:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/24/12 10:58AM (Mo)	00:30	Today Show	SBTV09241217H	\$750.00	
3.0	SPOT	10:00AM-11:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/25/12 10:51AM (Tu)	00:30	Today Show	SBTV09241218H	\$750.00	
3.0	SPOT	10:00AM-11:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/26/12 10:27AM (We)	00:30	Today Show	SBTV09241218H	\$750.00	
3.0	SPOT	10:00AM-11:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/27/12 10:27AM (Th)	00:30	Today Show	SBTV09241217H	\$750.00	
3.0	SPOT	10:00AM-11:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/28/12 10:58AM (Fr)	00:30	Today Show	SBTV09241218H	\$750.00	
4.0	SPOT	11:00AM-12:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/24/12 11:29AM (Mo)	00:30	TODAY SHOW III (hour 4)	SBTV09241218H	\$750.00	
4.0	SPOT	11:00AM-12:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/24/12 11:52AM (Mo)	00:30	TODAY SHOW III (hour 4)	SBTV09241218H	\$750.00	
4.0	SPOT	11:00AM-12:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/25/12 11:29AM (Tu)	00:30	TODAY SHOW III (hour 4)	SBTV09241218H	\$750.00	
4.0	SPOT	11:00AM-12:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/25/12 11:59AM (Tu)	00:30	TODAY SHOW III (hour 4)	SBTV09241218H	\$750.00	
4.0	SPOT	11:00AM-12:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/26/12 11:27AM (We)	00:30	TODAY SHOW III (hour 4)	SBTV09241218H	\$750.00	
4.0	SPOT	11:00AM-12:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/26/12 11:50AM (We)	00:30	TODAY SHOW III (hour 4)	SBTV09241217H	\$750.00	
4.0	SPOT	11:00AM-12:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/27/12 11:28AM (Th)	00:30	TODAY SHOW III (hour 4)	SBTV09241218H	\$750.00	
4.0	SPOT	11:00AM-12:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/27/12 11:53AM (Th)	00:30	TODAY SHOW III (hour 4)	SBTV09241218H	\$750.00	
4.0	SPOT	11:00AM-12:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/28/12 11:29AM (Fr)	00:30	TODAY SHOW III (hour 4)	SBTV09271219H	\$750.00	
4.0	SPOT	11:00AM-12:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/28/12 12:42PM (Fr)	00:30	TODAY SHOW III (hour 4)	SBTV09241218H	\$750.00	
5.0	SPOT	12:00PM-12:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/24/12 12:12PM (Mo)	00:30	7 News at Noon	SBTV09241217H	\$900.00	
5.0	SPOT	12:00PM-12:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/25/12 12:25PM (Tu)	00:30	7 News at Noon	SBTV09241217H	\$900.00	
5.0	SPOT	12:00PM-12:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/26/12 12:13PM (We)	00:30	7 News at Noon	SBTV09241218H	\$900.00	
5.0	SPOT	12:00PM-12:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/27/12 12:24PM (Th)	00:30	7 News at Noon	SBTV09241218H	\$900.00	
5.0	SPOT	12:00PM-12:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/28/12 12:23PM (Fr)	00:30	7 News at Noon	SBTV09271219H	\$900.00	
6.0	SPOT	12:30PM- 1:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/24/12 12:28PM (Mo)	00:30	7 News at Noon	SBTV09241218H	\$900.00	
6.0	SPOT	12:30PM- 1:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/25/12 12:29PM (Tu)	00:30	7 News at Noon	SBTV09241218H	\$900.00	
6.0	SPOT	12:30PM- 1:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/26/12 12:59PM (We)	00:30	Days of our Lives	SBTV09241218H	\$900.00	
6.0	SPOT	12:30PM- 1:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/27/12 12:42PM (Th)	00:30	7 News at Noon	SBTV09241217H	\$900.00	
6.0	SPOT			09/28/12			1 preempt @\$900.00	\$0.00	Internal Adjustment
7.0	SPOT	1:00PM- 2:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/24/12 1:27PM (Mo)	00:30	Days of our Lives	SBTV09241218H	\$800.00	
7.0	SPOT	1:00PM- 2:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/25/12 1:25PM (Tu)	00:30	Days of our Lives	SBTV09241218H	\$800.00	
7.0	SPOT	1:00PM- 2:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/26/12 1:28PM (We)	00:30	Days of our Lives	SBTV09241217H	\$800.00	
7.0	SPOT	1:00PM- 2:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/27/12 1:59PM (Th)	00:30	Days of our Lives	SBTV09241218H	\$800.00	



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Multi Media Services Corp (2430)  
  
Shiebler, Charles (1011)  
ph: (617) 725-0777

Invoice 173856  
Inv Date 9/30/2012  
Terms Net 30  
Contract 48235  
Bill Type Standard  
Period 8/27/2012 - 9/30/2012

Multi Media Services Corp  
915 King St.  
2nd Floor  
Alexandria, VA 22314

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

POLITICAL CANDIDATE (1051)  
Est 5167 ADD 9/24-9/30 (27809)  
Local/Political Candidate Agency  
5167/

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/1/2012 5:59:58PM

WHDH Boston (WHDH)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
7.0	SPOT	1:00PM- 2:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/28/12 1:59PM (Fr)	00:30	Days of our Lives	SBTV09271219H	\$800.00	
8.0	SPOT	2:00PM- 3:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/24/12 2:58PM (Mo)	00:30	DOCTORS Episode: 5023	SBTV09241217H	\$500.00	
8.0	SPOT	2:00PM- 3:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/25/12 2:49PM (Tu)	00:30	DOCTORS Episode: 5021	SBTV09241217H	\$500.00	
8.0	SPOT	2:00PM- 3:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/26/12 2:54PM (We)	00:30	DOCTORS Episode: 5014	SBTV09241218H	\$500.00	
8.0	SPOT	2:00PM- 3:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/27/12 2:21PM (Th)	00:30	DOCTORS Episode: 5028	SBTV09241218H	\$500.00	
8.0	SPOT	2:00PM- 3:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/28/12 2:58PM (Fr)	00:30	DOCTORS Episode: 5011	SBTV09241218H	\$500.00	
9.0	SPOT	3:00PM- 3:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/24/12 3:20PM (Mo)	00:30	Family Feud Episode: 12025	SBTV09241218H	\$500.00	
9.0	SPOT	3:00PM- 3:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/25/12 3:08PM (Tu)	00:30	Family Feud Episode: 12031	SBTV09241218H	\$500.00	
9.0	SPOT	3:00PM- 3:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/26/12 3:20PM (We)	00:30	Family Feud Episode: 12032	SBTV09241218H	\$500.00	
9.0	SPOT	3:00PM- 3:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/27/12 3:29PM (Th)	00:30	Family Feud Episode: 12033	SBTV09241217H	\$500.00	
9.0	SPOT	3:00PM- 3:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/28/12 3:20PM (Fr)	00:30	Family Feud Episode: 12034	SBTV09271219H	\$500.00	
10.0	SPOT	4:00PM- 4:30PM	Per week (3), Mo, Tu, We, Th, Fr	09/24/12 4:20PM (Mo)	00:30	7 News at 4	SBTV09241218H	\$1000.00	
10.0	SPOT	4:00PM- 4:30PM	Per week (3), Mo, Tu, We, Th, Fr	09/27/12 4:28PM (Th)	00:30	7 News at 4	SBTV09241218H	\$1000.00	
10.0	SPOT	4:00PM- 4:30PM	Per week (3), Mo, Tu, We, Th, Fr	09/28/12 4:18PM (Fr)	00:30	7 News at 4	SBTV09241218H	\$1000.00	
11.0	SPOT	4:30PM- 5:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/24/12 4:39PM (Mo)	00:30	7 News at 4	SBTV09241218H	\$1200.00	
11.0	SPOT	4:30PM- 5:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/25/12 4:55PM (Tu)	00:30	7 News at 4	SBTV09241218H	\$1200.00	
11.0	SPOT	4:30PM- 5:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/26/12 4:56PM (We)	00:30	7 News at 4	SBTV09241218H	\$1200.00	
11.0	SPOT	4:30PM- 5:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/27/12 4:56PM (Th)	00:30	7 News at 4	SBTV09241218H	\$1200.00	
11.0	SPOT	4:30PM- 5:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/28/12 4:48PM (Fr)	00:30	7 News at 4	SBTV09271219H	\$1200.00	
12.0	SPOT	5:00PM- 5:30PM	Per week (3), Mo, Tu, We, Th, Fr	09/24/12 5:19PM (Mo)	00:30	7 News at 5	SBTV09241217H	\$1500.00	
12.0	SPOT	5:00PM- 5:30PM	Per week (3), Mo, Tu, We, Th, Fr	09/25/12 5:20PM (Tu)	00:30	7 News at 5	SBTV09241217H	\$1500.00	
12.0	SPOT	5:00PM- 5:30PM	Per week (3), Mo, Tu, We, Th, Fr	09/26/12 5:20PM (We)	00:30	7 News at 5	SBTV09241217H	\$1500.00	
13.0	SPOT	5:30PM- 6:00PM	Per week (3), Mo, Tu, We, Th, Fr	09/24/12 5:46PM (Mo)	00:30	7 News at 5	SBTV09241218H	\$1600.00	
13.0	SPOT	5:30PM- 6:00PM	Per week (3), Mo, Tu, We, Th, Fr	09/26/12 5:43PM (We)	00:30	7 News at 5	SBTV09241218H	\$1600.00	
13.0	SPOT	5:30PM- 6:00PM	Per week (3), Mo, Tu, We, Th, Fr	09/27/12 5:56PM (Th)	00:30	7 News at 5	SBTV09241217H	\$1600.00	
14.0	SPOT	10:59PM-7 News at 11 PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/24/12 11:23PM (Mo)	00:30	7 News at 11 PM	SBTV09241217H	\$2500.00	
14.0	SPOT	10:59PM-7 News at 11 PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/25/12 11:29PM (Tu)	00:30	7 News at 11 PM	SBTV09241218H	\$2500.00	
14.0	SPOT	10:59PM-7 News at 11 PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/26/12 11:16PM (We)	00:30	7 News at 11 PM	SBTV09241218H	\$2500.00	
14.0	SPOT	10:59PM-7 News at 11 PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/27/12 11:14PM (Th)	00:30	7 News at 11 PM	SBTV09241218H	\$2500.00	
14.0	SPOT	10:59PM-7 News at 11 PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/28/12 11:26PM (Fr)	00:30	7 News at 11 PM	SBTV09241218H	\$2500.00	
15.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day, M-1, Tu-1, W-1, Th-1, F-1	09/24/12 12:31AM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV09241218H	\$1500.00	
15.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day, M-1, Tu-1, W-1, Th-1, F-1	09/25/12 12:32AM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV09241218H	\$1500.00	
15.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day, M-1, Tu-1, W-1, Th-1, F-1	09/26/12 12:31AM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV09241217H	\$1500.00	
15.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day, M-1, Tu-1, W-1, Th-1, F-1	09/27/12 12:09AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV09241218H	\$1500.00	
15.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day, M-1, Tu-1, W-1, Th-1, F-1	09/28/12 11:48PM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV09271219H	\$1500.00	
16.0	SPOT	7:57PM-THE VOICE	Day, M-1	09/24/12 8:22PM (Mo)	00:30	THE VOICE	SBTV09241218H	\$15000.00	
18.0	SPOT	10:00PM-ROCK CENTER WITH BRIAN WILLIAMS	Day, Th-1	09/27/12 10:30PM (Th)	00:30	ROCK CENTER WITH BRIAN WILLIAMS	SBTV09241218H	\$2500.00	
19.0	SPOT	7:57PM-REVOLUTION (R)	Day, Sa-1	09/29/12 8:22PM (Sa)	00:30	REVOLUTION (R)	SBTV09271219H	\$1200.00	
21.1	SPOT	9:00PM-LAW & ORDER SVU (R)	Day, Sa-1	09/29/12 10:31PM (Sa)	00:30	LAW & ORDER SVU (R)	SBTV09241218H	\$1500.00	



WHDH-TV  
7 Bulfinch Place  
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fx: (617) 742-6627

Advertiser  
Agency  
Buyer  
Salesperson

SCOTT BROWN FOR US SENATE-REPU  
Multi Media Services Corp (2430)  
  
Shiebler, Charles (1011)  
ph: (617) 725-0777

Invoice 173856  
Inv Date 9/30/2012  
Terms Net 30  
Contract 48235  
Bill Type Standard  
Period 8/27/2012 - 9/30/2012

Multi Media Services Corp  
915 King St.  
2nd Floor  
Alexandria, VA 22314

AgM

Product POLITICAL CANDIDATE (1051)  
Brand EST 5167 ADD 9/24-9/30 (27809)  
Acct Types Local/Political Candidate Agency  
Est/Headline 5167/  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/1/2012 5:59:58PM

WHDH Boston (WHDH)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
							Gross Total	\$95,850.00	Total Spots 77
							Commission	(\$14,377.50)	
							Net Total	\$81,472.50	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.